

Types of Expositions



You see and hear expositions every day when someone gives an opinion about a current affairs topic, or who is their favorite sporting team. Click on each number to find out about the 3 main types of expositions.

Photon Thundermaker



Writing to promote the sale of goods or services.

This sort of exposition is very positive and usually says lots of good things about the product. It is directed at a very specific audience.



Writing to change the attitude or beliefs of other people.

This sort of exposition is found a lot in politics and legal defences in a court of law. They often interpret the facts in a way to suit their own opinions.



Writing to encourage action.

This sort of exposition does not give a rounded view of the topic but makes people feel like they should do something.







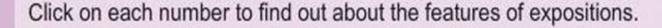


Extreme MKII

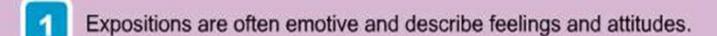


Features of Expositions











Expositions are one sided (biased).



Expositions appeal to a specific audience in a personal way - make them empathize with the issue.



The ideas in expositions are carefully chosen for what they say and for what they leave out.



5 Expositions are written in an authoritative tone.



The ideas expressed in an exposition are supported by logical arguments and evidence.







