

Types of Expositions

You see and hear expositions every day when someone gives an opinion about a current affairs topic, or who is their favorite sporting team. Click on each number to find out about the 3 main types of expositions.

1

Writing to promote the sale of goods or services.
This sort of exposition is very positive and usually says lots of good things about the product. It is directed at a very specific audience.



2

Writing to change the attitude or beliefs of other people.
This sort of exposition is found a lot in politics and legal defences in a court of law. They often interpret the facts in a way to suit their own opinions.



3

Writing to encourage action.
This sort of exposition does not give a rounded view of the topic but makes people feel like they should do something.



Features of Expositions

Click on each number to find out about the features of expositions.

1

Expositions are often emotive and describe feelings and attitudes.

2

Expositions are one sided (biased).

3

Expositions appeal to a specific audience in a personal way – make them empathize with the issue.

4

The ideas in expositions are carefully chosen for what they say and for what they leave out.

5

Expositions are written in an authoritative tone.

6

The ideas expressed in an exposition are supported by logical arguments and evidence.

